

# INVITATION ANNUAL MEETING 2014



The next annual TRA-meeting will take place in Regensburg (Ratisbon), Bavaria, on Friday 14<sup>th</sup> March 2014. Arrival day will be Thursday 13<sup>th</sup> March 2014 and departure day will be Saturday 15<sup>th</sup> March 2014. Regensburg (Ratisbon) is near Munich and there is the headquarter of the German TRA partner WW+KN.

*Dear TRA colleagues,*

After a very successful first TRA meeting in Paris last year, we are very pleased to host 2014's TRA meeting in Regensburg, Germany, and would cordially like to invite you.

The annual TRA meeting offers the unique chance to meet the people behind the TRA member firms in person. We would like to welcome our new members, get to know each other and learn from each other's expertise and experience.

The main aim of the annual TRA meeting is to review the work done in the past year and to define the next developments of the alliance for the upcoming year. One of the major topics will be the excise duties. Another discussion topic will be the development of TRA. In this letter you will find all information about travelling to Regensburg, places to stay, the agenda of the TRA meeting and a little bit about our medieval city.

If you have any questions or need any help please let us know. We would like to welcome as many members as possible and look forward to continuing the good collaboration which has prospered since the alliance started.

With kind regards,

*Corinne Maure    Matthias Winkler    Stephen Balzan*

*Luis Felipe Tapia Polo                      Constantinos Ekkeshis*

## TRA ANNUAL MEETING 2014

The annual TRA meeting offers the chance to learn more about other members, other countries and VAT. The annual meetings are the centerpiece of doing business together within TRA.

It is always easier to do business with someone you know personally. The personal meetings are also one characteristic which differs TRA from Big Four companies or other associations.

After the first meeting in Paris in 2013, the second meeting in Regensburg in 2014 will be the base for developing the cooperation between the member firms and for upgrading the structures.



Above: Photo from the first TRA meeting

## SHORT NOTED

### About Regensburg (Ratisbon)

Regensburg, historically also Ratisbon, is a city with a population of more than 150,000 in Bavaria, Germany, located at the confluence of the Danube and the Regen rivers, at the northernmost point of the Danube. The city is approximately 95 km northern from Munich. To the east lies the Bavarian Forest. Regensburg is the capital of Bavarian administrative region Upper Palatinate. The large medieval centre of the city is a UNESCO World Heritage Site.

## AGENDA - TRA MEETING 2014 IN REGENSBURG, GERMANY

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### Thursday, 13th March 2014 (arrival day)

- 18.00 - 19.00 get-together in the lobby of the SORAT hotel  
19.00 - 19.30 walk from the hotel to a traditional Bavarian restaurant  
19.30 - open end Bavarian evening at a traditional Bavarian restaurant

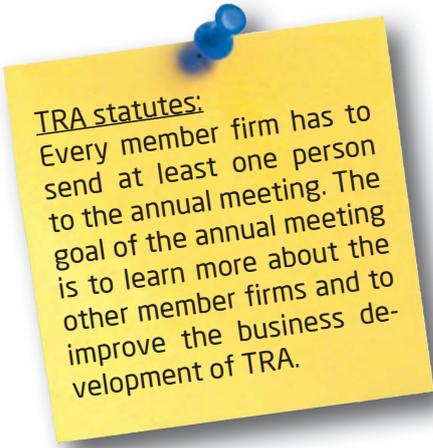
*The activities on the day of arrival are optional.*

### Friday, 14th March 2014 (conference day)

- 09.00 - 09.10 Address of welcome and introduction (Corinne Maure)  
09.10 - 09.15 Information about the conference course (Matthias Winkler)  
09.15 - 09.30 New Members / Members Development (Laeticia Mayo-Barthés)  
09.30 - 10.30 Elevator Pitch: Every member presents its own office in five minutes (all members)  
10.30 - 10.45 *coffee break*  
10.45 - 11.15 Elevator Pitch: Every member presents its own office in five minutes (all members)  
11.15 - 11.35 Review of the files referrals and discussion about the exchanged projects in the last 12 months (all members)  
11.35 - 12.30 Discussion about the TRA statutes and especially about the obligation of exclusiveness (all members)  
12.30 - 13.30 *lunch*  
13.30 - 14.45 Discussion: Excise duties - a new business opportunity for TRA members? (all members)  
14.45 - 15.00 *coffee break*  
15.00 - 15.10 Report of the treasurer (Constantinos Ekkeshis)  
15.10 - 16.00 Discussion: How we can develop TRA in the next 12 months? How we can get new business? Corresponding expenses to be incurred. Amount of membership fees for 2014. Who will organize the annual meeting in 2015? (all members)  
16.00 - 18.00 bus transfer and presentation of the WW+KN office  
20.00 - open end dinner at the restaurant „Heuport“ near the Regensburg Cathedral  
[www.heuport.de](http://www.heuport.de)

### Saturday, 15th March 2014 (departure day)

- 10.00 - 12.00 Regensburg sightseeing tour (optional)



TRA statutes:  
Every member firm has to send at least one person to the annual meeting. The goal of the annual meeting is to learn more about the other member firms and to improve the business development of TRA.

## SHORT NOTED

### Regensburg - economic centre

Regensburg is, after Munich, one of the economic centres of Bavaria and Germany.

BMW operates an automobile plant in Regensburg and produces the 3-series, 1-series and Z4 vehicles there. Other major employers are Siemens, Osram, Continental, Toshiba, Amazon and Infineon.

Also many medium-sized and family-owned companies have their headquarters in the region.

### Regensburg History

The first settlements in Regensburg date to the Stone Age. Around AD 90, the Romans built a fort there. In 179, the Roman fort Castra Regina („fortress by the river Regen“) was built for the Legio III Italica during the reign of Emperor Marcus Aurelius. It was an important camp on the most northern point of the Danube, the biggest fort in Roman Raetia province with approximately 6,000 legionnaires.

From about 530 to the first half of the 13th century it was the capital of Bavaria. Regensburg remained an important city during the reign of Charlemagne. In 792, Regensburg hosted the ecclesiastical section of Charlemagne’s General Assembly.

Between 1135 and 1146, the Stone Bridge across the Danube was built at Regensburg. This bridge opened major international trade routes between northern Europe and Venice, and this began Regensburg’s golden age as a residency of wealthy trading families. Regensburg became the cultural centre of southern Germany and was celebrated for its gold work and fabrics.

In 1245 Regensburg became a Free Imperial City and was a trade centre before the shifting of trading routes in the late Middle Ages.

From 1663 to 1806, the city was the permanent seat of the Imperial Diet of the Holy Roman Empire, which became known as the Perpetual Diet of Regensburg. Thus, Regensburg was one of the central towns of the Empire, attracting visitors in large numbers.

In 1803 the city lost its status as free city and was later, 1810, a part of the Kingdom of Bavaria. In 1809 Regensburg was the scene of the Battle of Ratisbon between forces commanded by Napoleon and retreating Austrian forces.

## AIRPORT TRANSFER - TRA MEETING 2014 IN REGENSBURG, GERMANY

### Transfer from Munich Airport (MUC)

#### by train

From Munich Airport take the Bus 365 to Freising station. It reaches Freising in about 25 minutes. From Freising, take the train to Regensburg. It takes about 1 hour.

The cheapest ticket you can get is the „Bayern-Ticket“. It takes 5 people from Munich Airport to Regensburg for just EUR 38,- total. We strongly recommend to purchase the ticket in advance on the internet.

For timetables please visit [www.bahn.de](http://www.bahn.de)

#### by airport shuttle

You can book a shuttle service from Munich Airport directly to your hotel in Regensburg. Prices are about EUR 29,- to EUR 42,- per person.

For further information and contact details please visit [www.airportliner.de](http://www.airportliner.de)

### Transfer from Nuremberg Airport (NUE)

#### by train

From Nuremberg Airport take the underground line U2 direction Röthenbach. It reaches Nuremberg Central Station in about 12 minutes. From there, take the train to Regensburg. It takes about 1 hour.

For timetables please visit [www.vgn.de](http://www.vgn.de)

The cheapest ticket you can get is the „Bayern-Ticket“. It takes 5 people from Nuremberg Airport to Regensburg for just EUR 38.00 total. We strongly recommend to purchase the ticket in advance on the internet.

For timetables please visit [www.bahn.de](http://www.bahn.de)

#### by airport shuttle

You can book a shuttle service from Nuremberg Airport directly to your hotel in Regensburg. Prices are about EUR 29.00 to EUR 42.00 per person.

For further information and contact details please visit [www.airportliner.de](http://www.airportliner.de)

*If you need any assistance with booking your train or airport shuttle, please contact us. We can also try to arrange a special price with the airportliner as soon as we know how many people arrive at which airport.*

## ACCOMMODATION - TRA MEETING 2014 IN REGENSBURG, GERMANY

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The meeting will take place at the SORAT Insel-Hotel. There is a room contingent reserved for the TRA members. But every TRA member must book its own room at the hotel. Please tell the hotel with the reservation "TRA meeting", then you will get the agreed special rate for your room.

The Sorat Insel-Hotel is a 4 stars hotel with an extra-ordinary design, located on an island on the river Danube. From the hotel you will have a spectacular view across the Danube to the Stone Bridge, Regensburg's landmark, to the cathedral and to the historical downtown.

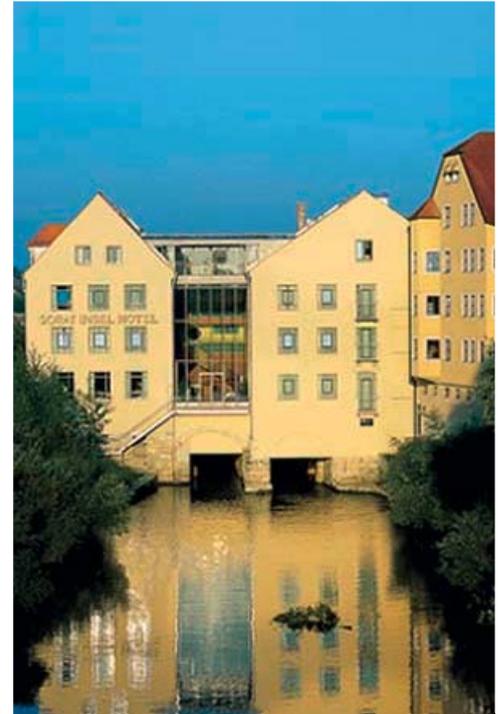
The hotel has 75 rooms, WLAN, a restaurant, a lobby bar, 5 meeting rooms, a sauna and an underground garage.

### The hotel address:

SORAT Insel-Hotel  
Müllerstraße 7  
93059 Regensburg  
Germany

Phone + 49 (0) 941 / 810 40  
Fax + 49 (0) 941 / 810 44 44  
Email: [regensburg@sorat-hotels.com](mailto:regensburg@sorat-hotels.com)

For more information please visit <http://www.sorat-hotels.com/en/hotel/regensburg.html>. You can also book your room via this link.



TRA pays the expenses for two people from every member firm for the lunch and the dinner on Friday as well as for the conference room. Further expenses (accommodation, dinner on the first evening etc.) have to be paid by every member firm itself.

„One of the most beautiful cities in the world.“

*Lord Norman Foster, British star architect*

